

SisterSupes

2026 Sophomore Year!

SPONSORSHIP
Opportunities

Cancun, Mexico

A collaboration of purpose with partners that amplify the mission and vision for our K12 District Membership



Membership Organization Thumbnail

We are mothers, daughters, sisters, wives, cousins,
neighbors, friends, and...

COLLABORATORS OF PURPOSE!



180+
Superintendent
Membership



5,400+
Years of Ed
Leadership

Mission & Vision

MISSION

To showcase deliberate impact and growth for over 180 female superintendents of color that produce lanes of purpose across 75% of the nation.







VISION

To be a guiding force for existing and future women Ed leadership pipelines in purpose for purpose.

The Platform

BENEFITS

- Quick to deploy all-in-one solution
- Monetize content via licensing
- Generate recurring revenue
- Save money; utilize standard content formats

-  Live stream audio, video and chat
-  Interactive multimedia whiteboard
-  Recorded content sharing
-  Real-time engagement reporting
-  Private-label and customizations
-  User memberships and subscriptions

Founded in 2018, 2BeLive offers a complete platform for content publishers to host, manage and deliver digital content to support virtual education and training programs. 2BeLive connects publishers with educators and learners via a secured and robust virtual education platform that ensures payment to content owners.



Sponsorship Levels

ONYX	\$60,000	<ul style="list-style-type: none"> ● SisterSupes board governance representation ● Key signature across all MarCOM ● Conference attendance and a session opportunity at the SisterSupes Convening, July 8-11, 2026 ● Dedicated table for “rapid-fire” share during conference ● Asynchronous video share from leadership on the 2BeLive SisterSupes site (option to include a collaboration with Dr. Perera) ● Link to the company website ● NEW! Membership access to the SisterSupes Private LinkedIn page ● 20 personal Introductions to select SisterSupes members ● A dedicated table for the final day “Rapid Fire” ● Download of marketing materials that support an anticipated SisterSupes products/services Discount ● Registration for up to three-(3) rooms for the all-inclusive hotel, single occupancy, at the SisterSupes group rate. Rooms are not comped. ● Founding Sponsors receive a 15% discount or \$50,000 price point
PEARL	\$30,000	<ul style="list-style-type: none"> ● Key signature across all MarCOM ● Conference attendance and breakout/meal introduction at the SisterSupes Convening, July 8-11, 2026 ● Dedicated table for “rapid-fire” share during conference ● Asynchronous video share from leadership on the 2BeLive SisterSupes site ● NEW! Membership access to the SisterSupes Private LinkedIn page ● 10 personal Introductions to select SisterSupes members ● Download of marketing materials that support an anticipated SisterSupes products/services Discount ● Registration for up to two-(2) rooms for the all-inclusive hotel, single occupancy, at the SisterSupes group rate. Rooms are not comped. ● Founding Sponsors receive a 17% discount or \$25,000 price point
GOLD	\$15,000	<ul style="list-style-type: none"> ● Key signature across all MarCOM ● Conference attendance at the SisterSupes Convening, July 8-11, 2026 ● Dedicated table for “rapid-fire” share during conference ● NEW! Membership access to the SisterSupes Private LinkedIn page ● 5 personal Introductions to select SisterSupes members ● Registration for a single rooms at the all-inclusive hotel, single occupancy, at the SisterSupes group rate. Rooms are not comped. ● Founding Sponsors receive a 33% discount or \$10,000 price point
SILVER	\$7,000	<ul style="list-style-type: none"> ● Key signature across all MarCOM ● Conference branding at the SisterSupes Convening, July 8-11, 2026. Attendance is not applicable. ● NEW! Membership access to the SisterSupes Private LinkedIn page ● 3 personal Introductions to select SisterSupes members ● Attendance is not included. ● Founding Sponsors receive a 30% discount or \$5,000 price point

What's Next

Description	Tools/Resources	Due Date
Sponsorship Overview and Onboarding	Virtual	Q4, 2025
NABSE Informal SisterSupes Event (Chicago, IL)	In-person	December, 2025
AASA Informal SisterSupes Event (Nashville, TN)	In-person	February, 2026
Sponsorship Email to Registered Members begin	Virtual	Q1/2026
Finalize onboarding and event registration completion	SS Registration Link	Deadline: March 30, 2026
Solidify Sponsorship content submission for Registration Site and 2BeLive	Virtual	June 15, 2026
SisterSupes, Final Review of Sophomore Year Conference Planning	MarCom Asset Collection	June 30, 2026
SisterSupes Sophomore Convening, Cancun, Mexico	In-person	July 8-11, 2026